

Mastering Communication Conference 2011

September 23-25, 2011 Westmoreland Fairgrounds, Greensburg, PA

Vendor Registration

**Please return this form by or before September 9*

COMPANY NAME (as you wish it to appear in the event program)

CONTACT PERSON _____

ADDRESS _____

CITY, STATE, ZIP _____

PHONE _____

EMAIL ADDRESS _____

WEBSITE ADDRESS _____

VENDOR SPACE: 10x10 @ \$75 10x20 @ \$140

We require that everyone representing a vendor wear name badges so they can be easily identified by the attendees. These will be provided for you at no charge.

* Please indicate the number of badges you will need: _____

CONDITIONS OF PARTICIPATION AS A VENDOR

As a vendor, we do ask that you help to promote the event in the following ways:

- Distribute and post provided flyers
- List the event, and your participation in the event, on your company website, if applicable
- If you have a website, we would like to send you a web-banner that can be linked to the event's page for information
- Promote the event via word-of-mouth

We also ask that you consider additional advertising in the event program as a way to gain additional exposure to our attendees, but this is not a requirement.

As a vendor, you are participating at your own risk. *Patrick King Horsemanship* and *Westmoreland Fairgrounds* will be held harmless for any liability, both personal and product.

Each vendor is responsible for providing all items related to your display (ie – tables, banners, chairs, etc). Electricity may not be available at this event, please do not plan to use it (contact us if electricity is absolutely necessary for your booth).

* The arena can be a dusty environment, so please be prepared to cover your display if necessary.

Set-up will be Thursday, September 22, from 4pm until 8pm and Friday, September 23, from 10am until 1pm.

Free Day Friday will run Friday from 1pm to 5pm. The Conference will run from 9am to 5pm Saturday and Sunday.

*** For the safety and respect of all participants, fellow vendors, and horses present in the arena, all vendors are required to keep their booths and displays intact until after the event has ended (*Sunday at 5pm*) unless otherwise agreed to in writing by *Patrick King Horsemanship*.

By signing, you are accepting to the conditions listed above.

Signature _____ Date _____

Please return this application to

Patrick King Horsemanship, 1049 Rte 31, Tarrs, PA 15688